Press release

Berlin, July 14, 2026

Siemens Energy begins preparations for the launch of an independent brand

Following the spin-off from Siemens AG in 2020 and the company's successful development, Siemens Energy is now beginning preparations for the transition to an independent brand. This move is based on the time-limited license agreement governing the use of the brand.

In the future, the current entities Siemens Energy and Siemens Gamesa Renewable Energy will be united under a single name and brand umbrella: Omterra. The rebranding process is scheduled to begin later this calendar year and will be implemented in stages.

"Since our spin-off, it has been clear that the licensed Siemens Energy brand would be available to us for a limited period. Today, our company is well positioned strategically, operationally and financially. We have earned the trust of our customers and the capital markets, improved our profitability, and have ambitious growth plans for the years ahead. Against this backdrop and given that the current brand agreement is time-limited, now is the right time to begin the transition to our own independent brand," says Christian Bruch, CEO of Siemens Energy.

"We are proud of what our employees have built over the past few years. Our founder's name opened doors and supported us on our path to independence. This legacy remains both an inspiration and a commitment for us as we actively help shape the energy world of tomorrow," Bruch adds.

With Omterra, Siemens Energy is deliberately choosing an independent brand with global appeal. The new name reflects the company's global footprint, its technological expertise, and its commitment to contributing to reliable energy supplies worldwide.

The company's strategic direction remains unchanged for customers, business partners, and employees. The brand transition will be implemented gradually.

Siemens Energy AG
Otto-Hahn-Ring 6
81739 Munich
Germany

Siemens Energy is a trademark licensed by Siemens AG.

Contact for journalists

Robin Zimmermann (Vice President Communications)
Phone: + 49 (172) 5676999
E-mail: r.zimmermann@siemens-energy.com

Tim-Proll Gerwe (Head of External Communications)
Phone: + 49 (152) 2283 5652
E-mail: tim.proll-gerwe@siemens-energy.com

This press release and further material is available at www.siemens-energy.com/press

Follow us on LinkedIn: www.linkedin.com/company/siemens-energy/

Siemens Energy is one of the world's leading energy technology companies. The company works with its customers and partners on energy systems for the future, thus supporting the transition to a more sustainable world. With its portfolio of products, solutions and services, Siemens Energy covers almost the entire energy value chain – from power and heat generation and transmission to storage. The portfolio includes conventional and renewable energy technology, such as gas and steam turbines, hybrid power plants operated with hydrogen, and power generators and transformers.
Its wind power subsidiary Siemens Gamesa makes Siemens Energy a global market leader in renewable energies. An estimated one-sixth of the electricity generated worldwide is based on technologies from Siemens Energy. Siemens Energy employs around 105,000 people worldwide in more than 90 countries and generated revenue of €39.1 billion in fiscal year 2025. www.siemens-energy.com

Siemens Energy AG
Otto-Hahn-Ring 6
81739 Munich
Germany

Siemens Energy is a trademark licensed by Siemens AG.